

# 2020-2021 District Goals



District: N 4  
Constitutional Area: Canada

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	0	0
2nd Quarter	0	0	0	0
3rd Quarter	0	0	0	0
4th Quarter	1	20	40	50

### FY New Clubs

1

### FY Charter Members

20

### FY New Members

40

### FY Retention Goal

50

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

10

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Inform existing clubs tactics on how to attract new members	GMT/DG team		July 1	June31
Form a cyber club	GMT/DG team/ Zone chairpersons		July 1	June 31
Promote existing members to listen and encourage new members ideas	GMT/DG team/Zone Chairpersons		July 1	June 31

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

We will offer continuing training and support to our members through out the year

Have clubs create one new service activity for their area

Support Lions Quest Canada with the purchase of 10 Q Bear fan club.

Support and encourage support to LFC

Support our Lion Max Simms Memorial Camp

## Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Create training material	GLT committee	Policy manual and LCI Resources	May 1	December 31
circulate training materials	GLT committee/CST		July 1	June 31
Hold training sessions	GLT Committe and trainers and Zonechirperson	Video confrening platform, emails	September	June 31
Help clubs with ideas and planning of new service activities	GST Committee	LCI website and members of the district	July	June
Promote Lions Queat Canada	Lions Quest Chairperson/DG		July 1	June 31
Encourage purchase of Q Bear fan club	Lions Quest Chqirperspn/DG		September	June
Inform members of operations of LFC	LFC Chairperson		July	June
Encourage donations to LFC	LFC Chaiperson/DG		July	June
Encourage donations to LMSMC	LMSMC BOD members		July	June